

25 June 2008

AUSTRALIA'S TOP RETAILERS ANNOUNCED

Eagle Boys Pizza have been named **Australia's top retailer** at the **2008 American Express Rewards for Excellence presented by the NRA** held Wednesday night in Sydney.

The **2008 American Express Young Retailer of the Year** was also announced. The winner was Wade Johnson from Super Cheap Auto.

Eagle Boys Pizza won the **American Express Supreme Reward for Best Retailer** for their outstanding business success.

The growth of Eagle Boys Pizza has experienced since its conception is the result of their long standing commitment to hard work, determination and the ability to always think of the customer first.

Now in their 14th year, the Rewards for Excellence are designed to recognise outstanding Australian retailers and to promote the pursuit of excellence in retailing through recognition and reward.

NRA Executive Director, Gary Black, said the Rewards gave retailers a chance to be recognised by the industry, their peers and the general community for their development of best practice initiatives, innovation and outstanding achievements across a range of retail sectors.

The winners of the 2008 American Express Rewards for Excellence presented by the NRA are:

American Express Supreme Reward for Best Retailer

Supreme Winner – Eagle Boys Pizza

NRA Young Retailer of the Year Award presented by American Express®

Winner - Wade Johnson from Super Cheap Auto

Service Skills Australia Training Award

Winner – Boost Juice Bars Head Office

BDO Kendalls Individual Achievement Award

Winner – Helen Bolderoff, Boost Juice Bars

MEGT Australian Apprenticeships Centre Innovation in Retail Award

Winner – Target

Bank of Queensland Franchise Award

Winner – Eagle Boys Pizza

Shopping Centre Council of Australia Best Specialty Retailer

Encouragement Award – Deli Fresco

Winner – Hills in Hollywood

Go-Get Her Marketing Consultancy Best Services Retailer

Winner – ecowash mobile

Best House/ Homewares & Recreation Retailer

Winner – Billy's

Westfield Best Food Retailer

Encouragement Award – Crust Gourmet Pizza Bar

Winner – SumoSalad

Westfield Best Fashion Retailer

Winner – Pumpkin Patch

Westfield Best Designed Store

Encouragement Award – Ella Bache

Winner – Super Cheap Auto

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