



SIRSS00015

ONLINE RETAIL COORDINATION SKILL SET

ACCREDITED & TRUSTED TRAINERS
RTO Code 0712

Train with the National Retail Association's experienced and accredited trainers in this online skill set that can be taken as individual units or the whole set. Make sure you have the necessary skills and foundation set up to compete and thrive in the ever-growing online marketplace.

WHO IS THIS SKILL SET FOR?

This qualification is designed for individuals working in an online retail environment who perform a range of fundamental and day-to-day operational tasks for the coordination of online retail activities.

ARE THERE PREREQUISITES?

There are no qualification entry requirements to this skill set.

WHY IS THIS SKILL SET VALUABLE?

In the current climate where online sales are overtaking physical store sales, it is imperative to be fluent in how to effectively market your brand online, and how to run operational tasks as efficiently as possible. This skill set will provide the skills associated with the day-to-day running of an online business.

HOW DO I ENROL?

You have the complete flexibility to enrol in either one, two, three or all four units. Simply enrol by filling out our [online form](#), or by calling or emailing the National Retail Association team. You then also have the option to book in one-on-one online tutorials with one of our experienced trainers to assist in your learning.

UNITS OF COMPETENCY

SIRXECM001

Monitor and interpret online data analytics

SIRXMKT002

Use social media to engage customers

SIRXECM002

Prepare digital content

SIRXCEG006

Provide online customer service

MEMBERS

\$160* PER UNIT

\$640* WHOLE COURSE

NON-MEMBERS

\$200* PER UNIT

\$800* WHOLE COURSE

* You may be eligible for government subsidies to offset the cost of this course - eligibility criteria apply. Please speak to us about your eligibility, and various payment options.